

Photo Release Form

I _____ (PRINT NAME), do hereby acknowledge that my likeness may be captured on film or photographic media during my participation in this Yoga Teacher Training course. Furthermore, I do hereby grant Swadhyaya Yoga School (SYS) and Well Daily (herein after the "School") (and grant the School the right to grant to others), permission to capture my likeness on film or photographic media during my participation in this Yoga Teacher Training course.

For Consideration herein acknowledged as received, and by signing this release I hereby give the School and Assigns my permission to license the Content and to use the Content in any Media for any purpose (except pornographic or defamatory) which may include, among others, advertising, promotion, marketing and social media for any product or service. I agree that the Content may be combined with other images, text, graphics, film, audio, audio-visual works; and may be cropped, altered or modified.

I agree that I have no rights to the Content, and all rights to the Content belong to the School and Assigns. I acknowledge and agree that I have no further right to additional consideration or accounting, and that I will make no further claim for any reason to the School and/or Assigns. I acknowledge and agree that this release is binding upon my heirs and assigns. I agree that this release is irrevocable, worldwide and perpetual, and will be governed by the laws (excluding the law of conflicts) of the country/state from the following list that is nearest to the address of the Student (or *Parent) given opposite: New York, Alberta, England, Australia, Indonesia and New Zealand.

It is agreed that my personal information will not be made publicly available but may only be used directly in relation to the licensing of the Content where necessary (e.g. to defend claims, protect rights or notify trade unions) and may be retained as long as necessary to fulfill this purpose, including by being shared with sub-licensees/assignees of the School and transferred to countries with differing data protection and privacy laws where it may be stored, accessed and used. I represent and warrant that I am at least 18 years of age and have the full legal capacity to execute this release.

I represent and warrant that I have received, read, understood and voluntarily agree to the terms of the foregoing Release.

SIGNATURE

DATE

PRINT NAME

Definitions: "ASSIGNS" means a person or any company to whom the School has assigned or licensed rights under this release as well as the licensees of any such person or company. "CONSIDERATION" means \$1 or something else of value I have received in exchange for the rights granted by me in this release. "CONTENT" means all photographs, film, audio, or other recording, still or moving, taken of me as part of the Shoot. "MEDIA" means all media including digital, electronic, print, television, film, radio, social media and other media now known or to be invented. "STUDENT" means me and includes my appearance, likeness and voice. "PARENT" means the parent and/or legal guardian of the Student, if under 18 years old. Parent and Student are referred to together as "I" and "me" in this release, as the context dictates. "Swadhyaya Yoga School" and "Well Daily" means photographer, illustrator, filmmaker or cinematographer, or any other person or entity photographing or recording me. "SHOOT" means the photographic, film or recording session described in this form.